



Attend this workshop and learn how to start your very own online store in 2 days.

- Conducted in a Two days workshop
- Taught in an interactive, non-technical approach
- Setup and build a live online store in two days

E-commerce course

- Expand your business**
- Earn extra income online**
- Work comfortably from home**

What You Will Learn

1. First Things first

- Sourcing for products with the most profits
- Checking out online demand
- Sizing up online competition
- Pricing your product or service
- Brainstorming for ideas

2. Starting Your Online Store

- Registering a domain
- Comparing e-commerce solutions
- Setting up hosting accounts and emails
- Understanding e-commerce process
- Transfer files to and from the web

3. Building Your Online Store

- Configuring your online store
- Setting up Payment methods

a) Selling Products

- Adding products and groups
- Writing catchy descriptions
- Uploading photos
- Manage Stock Inventory/ Invoices/ Customer

b) Promotions/Discount Sales

- Creating Discounts and Featured Products
- Creating Discount Coupons
- Creating Gift Vouchers
- Launching a Store-wide Sales
- Cross-Selling & Products Review

4. Change your Store Look & Feel

- Changing the store themes as & when
- Modifying texts
- Adding a slider picture for marketing

5. Driving Internet Traffic to Your E-commerce store

- Using Google Adwords
- Optimize your site for high search ranking
- Partnering with others sites
- Adding other income streams
- Marketing on Social Media web sites
- Adding Banners to your sites

You Should Attend if You Are

- Working adults looking for another source of income
- Retirees or housewives starting a home business
- Owners of brick-and-mortar stores expanding their business online
- Anybody who wants to start an online business!

~~\$999~~

Promotion Price

Hurry!!! \$799



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