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Monetize Android Applications



IT Enabler Consultancy is the appointed Authorised Training Center for Android Course - Android Application Development Course in Singapore.

Course Objective:

Whether you are a beginner Android™ developer or part of a mobile development firm, this two-day professional course will teach you all the basic techniques to make money with your application and gain the best of it for your business.

At course completion, the participant will be able to:

1. Understand different techniques to monetize your application.
2. Add advertisements without degrading the user experience.
3. Create Android applications with in-app billing.
4. Learn how to gather statistics about your application's usage.
5. Publish and advertise your application effectively

Course Prerequisite:

It is highly recommended that course attendees have a basic knowledge in Java programming language and Android basic programming

Certificate Of Attendance:

Certificate Of Attendance will be awarded to participants completing the course achieving minimum 75% attendance.

Training Methodology & Materials:

- Practical hands-on sessions using Eclipse IDE and ADT(plug-ins).
- 1 person to 1 computer with great CPU processing power.
- Well-designed tutorial sessions and screen capture to enhance further understanding of the courseware.

Training Duration:

Full-time: 2 Weekdays / 2 Sats
Time : 9.30am – 5.30pm

Part-time: 4 Sessions
Time : 7.00pm - 10.00pm (twice a week)

Course Training Fee :

Course Fee : S\$1499
Regn Fee : S\$30
Exam(Optional):S\$275 (includes S\$50 Exam Proctor Fee)

All fees subject to GST 7%.

DETAILED COURSE OUTLINE

Lesson 1: How to monetize your application

- Different monetization techniques
- What's the best technique for your business
- Add Advertisements to you application (Google Mobile Ads, InMobi,...etc.)

Lesson 2: Android Applications with In-App billing

- Application requirements for in-app billing requirements

- In-app billing API
- In-app billing administration

Lesson 3: Component Security and Protecting data storage

- Google Play Licensing
- Setting up Licensing
- Monitoring your app with Google Mobile Analytics

Lesson 4: Publishing your Application

- Methods to publish your application
- Publishing Process on Google Play
- Best practices for Releasing your Application

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